



## A Foundation of Support. A Lifetime of Confident Learning.

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**OUR MISSION** is to promote personal achievement when access and reading are barriers to learning by advancing the use of accessible and effective educational solutions.

**OUR VISION** is for all people to have equal opportunities to learn.

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For nearly 70 years, Learning Ally has been dedicated to the educational success of students who are blind or visually impaired, and those with dyslexia and related learning disabilities.

Learning Ally is revolutionizing the classroom experience for almost 200,000 students who struggle to read the printed word, providing audiobooks, education and encouragement to these students, their parents, and the 20,000 educators in nearly 9,000 schools and colleges who support their achievement. With your help, we can do so much more to develop the innovative programs and services that empower students to reach their full potential.

**Do you believe all students deserve to succeed and thrive?**

**Do you believe every student should be able to reach their full potential?**

**Do you believe education is a right?**

**Then join us!**

To learn more about how you can help, please visit [LearningAlly.org/steps](http://LearningAlly.org/steps), call 1-800-221-4792 option 4, or e-mail [Give@LearningAlly.org](mailto:Give@LearningAlly.org).

**Learning Ally**   
TOGETHER IT'S POSSIBLE



## Empower Dyslexic, Blind or Visually Impaired Students to Succeed!

**LEARNING ALLY IS DEDICATED** to helping you stay fit and supporting students success in a fun and easy way. Register to participate in our Steps for Success program bringing parents, teachers, students and the community together to raise funds and awareness for students who struggle to read the printed word.



**Your steps for student success means we can reach more of the over 5,000 blind or visually impaired students and provide college-level textbook that will help achieve their educational dreams!**

**Your steps for student success means we can provide access to 1 in 5 students who are identified as being dyslexic keep up with grade-level material and even develop a love of reading!**

**Your steps for students success means we can help more parents and educators find their voice and give them the tools they need to advocate for their children!**

Abigail Lanier, blind student, Learning Ally College Success Program Mentor and audio production coordinator, runs the New York Half Marathon with her guide.

Register as an individual walker/runner, get your friends and colleagues together and create a team, or join an existing team. Tell your friends how you are taking steps in support of student success and ask them to make donations through your personal fundraising page and cheer you on as you reach your fitness goals. Share pictures of your progress with your social media networks and challenge your friends and colleagues to join you.



Being a part of something greater than ourselves can make life more meaningful. When we are part of a team, a circle of friends, colleagues, a family or larger community we can make significant changes in our world. This is why we invite you to join Learning Ally champions to “step up” and make a difference in the life of a struggling reader.

All registered walker/runners will receive a Learning Ally t-shirt. We'll also send you a certificate of completion once you achieve your fitness goals. Plus other prizes for our most active registrants. You can uplift countless struggling students and put them on the right track for success.

Together it's possible.

FOR MORE INFORMATION, please visit [LearningAlly.org/Steps](https://LearningAlly.org/Steps)

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# Take Your Steps for Success

Join our Steps for Success program and raise much needed funds and awareness for Learning Ally and our efforts to transform the lives of students who struggle to read and learn differently. Register to walk on your own, create a team and invite your family, friends, and colleagues to join you in generating support for student success, or join an existing team.

## HOW TO REGISTER FOR YOUR VIRTUAL WALK/RUN FUNDRAISER

- Visit [www.LearningAlly.org/Steps](http://www.LearningAlly.org/Steps)
- Select INDIVIDUAL REGISTRATION, CREATE A TEAM, or JOIN A TEAM



### INDIVIDUAL

- Register to walk/run at a specific distance goal.
- Make a one-time gift of \$45.\* This gift will go towards your fund raising goal of \$250 or more.
- Fill-out short form and submit.
- Receive email confirming your registration, includes link to edit your personal fundraising page.



### CREATE A TEAM

- Fill-out short form.
- Create your team name and set a team fundraising goal.
- Register yourself and your team members by making a one-time gift of \$45\*, these gifts will go towards your fund raising team goal of \$1,000 or more.
- Submit payment.
- Receive email confirming your registration, includes link to edit your personal/team fundraising page.



### JOIN A TEAM

- Enter team's name.
- Register by making a one-time gift of \$45.\* This fee will go toward your team's fund raising goal
- Submit payment.
- Receive email confirming your registration, includes link to edit your personal/team fundraising page.



### ACTIVITY AND DISTANCE MILESTONES

Your Steps for Success coach will contact you on a weekly basis to cheer you on and get a report on your progress. Once your distance or fundraising goals are achieved, you'll receive a certificate of completion and your name will be listed on the Steps for Success honor roll making you the envy of all of your friends.

## YOU HAVE SUCCESSFULLY CREATED YOUR FUNDRAISING PAGE!

Edit your fundraising page in three quick steps:

- 1 PERSONALIZE YOUR STORY** Edit your page and include your personal fundraising story. Here you can create your personal page link to send to family, friends, and colleagues, so they can support your cause. Update this page often adding milestones or distances achieved.
- 2 ADD VISUAL APPEAL** Add photos, or videos to support your fundraiser.
- 3 SHARE IT!** Using our social media tools send out personalized social media post inviting your friends to join your team, cheer you on as you take steps in support of student success and send direct emails to your family and friends requesting donations to support your cause.

If you have any questions please contact Learning Ally at 800.221.4792 option 4 or email us at [Give@LearningAlly.org](mailto:Give@LearningAlly.org)

\*Your registration fees and any monies raised through your Steps for Success fundraising page is 100% tax-deductible and supports Learning Ally.



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[LearningAlly.org/Steps](http://LearningAlly.org/Steps)



# Thank You for Supporting Student Success

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Team/Fundraiser Name \_\_\_\_\_

If you do not know or have a team name or fundraiser, please leave blank.

\_\_\_\_\_

### Yes, I want to help Steps for Success (select one)

- \$25     \$100     \$500
- \$50     \$250     \$1,000
- Other \$ \_\_\_\_\_

Enclosed is a check payable to Learning Ally.

Please charge my:  American Express     MasterCard     Visa

Name on Card \_\_\_\_\_

Credit Card No. \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_

### This gift is:

In honor of \_\_\_\_\_

In memory of \_\_\_\_\_

Send notification of gift to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

PLEASE COMPLETE FORM

AND MAIL TO

Learning Ally

Gift Entry

20 Roszel Road

Princeton, NJ 08540

OR CALL

800.221.4792 option 4



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[LearningAlly.org/Steps](http://LearningAlly.org/Steps)



# Help Learning Ally empower dyslexic, blind or visually impaired students to succeed!

**One in every five individuals** in the U.S. has a learning disability.  
**40% of high school students** cannot read well enough to benefit from their textbooks.  
**More than 14 million people** in the U.S. are estimated to have low vision.

These individuals read and learn differently. Support our annual fundraiser, and support our vision for all people to have equal opportunities to learn. Learning Ally is a national nonprofit with the largest accessible audio textbook library in the nation. We promote personal achievement by advancing the use of accessible and effective educational solutions when access and/or reading are barriers to learning. **We need your help to reach more students.**

MY NAME \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

## MY SUPPORTERS

**1 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**2 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**3 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**4 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**5 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**6 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**7 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check

**8 NAME** \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_  
 AMOUNT \_\_\_\_\_  Cash  Check



*“Without Learning Ally audio textbooks, it would be impossible to keep up with the demanding college workload. Learning Ally gives me independence.”*  
 —HOBY WEDLER

**Make checks payable to Learning Ally.**

Your gift is tax deductible to the fullest extent allowed by law.



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